



CONNECTING
MARKETS.

SECURING
FLOWS.

ACCELERATING
GROWTH.



A STRATEGIC INTERFACE TO DRIVE YOUR GROWTH

Financial Institutions | Investment Funds | Industrialists
International Traders | Logistics Operators

Compliant with international
standards and OHADA
regulatory frameworks.



STRATEGIC SECURE COLLATERAL MANAGEMENT & STRUCTURED FINANCE IN AFRICA



SECURING FLOWS.



STRUCTURING GROWTH.



GUARANTEEING TRUST.

MAISSANE HOLDING is a Pan-African company specializing in strategic trading, integrated logistics, commercial representation, and the structuring of secure commercial and financial operations in Africa.

With a strong foothold in West Africa (AES, UEMOA, ECOWAS) and a structured international network, we act as an independent strategic collateral manager, ensuring asset security, flow traceability, and the reliability of financed operations.



STRATEGIC POSITIONING

AN INSTITUTIONAL RESPONSE TO TRADE AND FINANCING CHALLENGES IN AFRICA

West Africa is a rapidly growing economic hub, characterized by increased trade, a growing need for structured finance, and high demands for asset security.

In this context, MAISSANE HOLDING positions itself as a strategic interface between:

- **Financial institutions**
- **Investment funds**
- **Industrial companies**
- **International traders**
- **Suppliers**
- **Logistics operators**

Our model is based on a rigorous approach, compliant with international standards and OHADA regulatory frameworks, enabling the structuring of secure transactions in complex business environments.





STRATEGIC SECURE CUSTODY SYSTEM

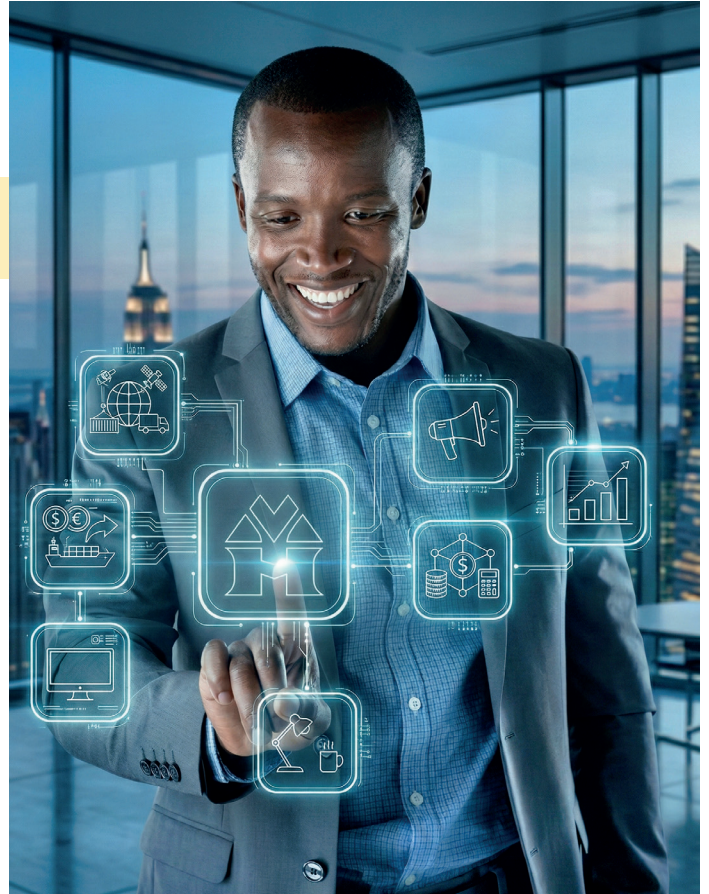
AN INSTITUTIONAL RESPONSE TO THE CHALLENGES OF TRADE AND FINANCE IN AFRICA

MAISSANE HOLDING deploys a professional secure custody system designed to safeguard the entire commercial cycle: sourcing, storage, distribution, and asset turnover.

Our mechanism is based on five fundamental pillars:

- **Secure and independent asset custody**
- **Rigorous operational supervision**
- **Contractual control and compliance**
- **Structured and transparent reporting**
- **Full traceability of commercial flows**

We act as a neutral trusted third party, guaranteeing the protection of financed assets and the proper execution of commercial transactions.



ASSET-BACKED STRUCTURED FINANCING

SECURING FINANCING THROUGH CIRCULATING ASSETS

MAISSANE HOLDING structures financing mechanisms backed by real, controlled, and highly liquid assets, including:

- **Industrial raw materials**
- **Strategic high-turnover products**
- **Commercial stock holdings**
- **Goods in transit or securely store**

This model allows:



A significant reduction in financing risk



Complete visibility on the use of funds



A controlled rotation of financed assets



Securing trade flows

It represents an innovative solution for African markets with strong commercial dynamism.





STRATEGIC VALUE FOR BANKS AND FINANCIAL INSTITUTIONS

MAXIMUM SECURITY – TRANSPARENCY – RISK MANAGEMENT

MAISSANE HOLDING provides a concrete solution to the needs of financial institutions operating in Africa.

Our guarantees for banks and microfinance institutions:



SECURING LOANS THROUGH CONTROLLED REAL ASSETS



COUNTERPARTY RISK REDUCTION



RIGOROUS MONITORING OF COMMERCIAL AND LOGISTICAL FLOWS



STRUCTURED OPERATIONAL REPORTING

Our mechanism strengthens confidence in financing operations related to trade, industry and logistics in Africa.



VALUE FOR INVESTORS & INVESTMENT FUNDS

SECURE ACCESS TO THE REAL AFRICAN ECONOMY

For institutional and private investors, MAISSANE HOLDING offers a secure framework for exposure to African commercial assets.

Strategic advantages:

- **Access to fast-moving current assets**
- **Independent control mechanisms**
- **Reduced operational and financial risk**
- **Professional and transparent reporting**
- **Structuring of profitable and secure transactions**

We transform environments perceived as risky into structured and controlled investment opportunities.





OPERATIONAL SCOPE OF INTERVENTION

OPERATIONAL SCOPE OF INTERVENTION

MAISSANE HOLDING operates across a broad spectrum of strategic assets:

- **Merchandise (raw materials, finished products, semi-finished products)**
- **Strategic stocks and warehouses**
- **Commercial and contractual documents**
- **Logistics flows and distribution chains**
- **Local and international trading operations**

Our multi-sector approach ensures optimal adaptation to the specific requirements of each project.



ROLE AS AN INDEPENDENT THIRD-PARTY HOLDER

NEUTRALITY, RIGOR, AND OPERATIONAL GOVERNANCE

As a strategic third-party custodian, MAISSANE HOLDING provides:

- **Temporary, neutral, and secure custody of assets**
- **Verification of contractual compliance**
- **Supervision of procurement operations**
- **Coordination between financiers, suppliers, and clients**
- **Operational and financial monitoring of held assets**

Our fundamental principles:

- **Absolute neutrality**
- **Operational independence**
- **Total confidentiality**
- **Full traceability**
- **Strict adherence to contractual commitments**

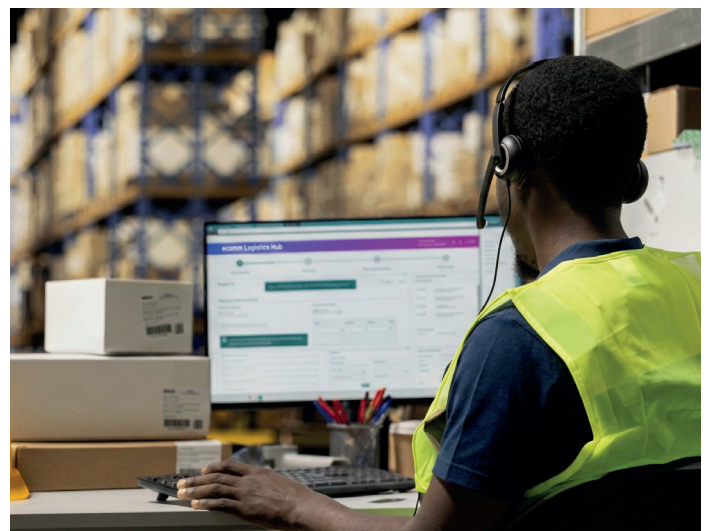


LOGISTICS INFRASTRUCTURE & SECURE STORAGE

MAISSANE HOLDING operates across a broad spectrum of strategic assets:

- **Merchandise (raw materials, finished products, semi-finished products)**
- **Strategic stocks and warehouses**
- **Commercial and contractual documents**
- **Logistics flows and distribution chains**
- **Local and international trading operations**

Our multi-sector approach ensures optimal adaptation to the specific requirements of each project.





STRATEGIC SECTORS OF INTERVENTION

Our secure custody and structured finance solutions are primarily aimed at sectors with high trade intensity and asset turnover:



INDUSTRIES AND RAW MATERIALS



MINING AND ENERGY



PLASTICS PROCESSING AND PACKAGING



INDUSTRIAL EQUIPMENT



AGRIFOOD



CONSTRUCTION AND PUBLIC WORKS AND MATERIALS



TEXTILES AND RELATED INDUSTRIES



INTERNATIONAL TRADE



ADDED VALUE & CORPORATE COMMITMENT

Choosing MAISSANE HOLDING means benefiting from:

- **Local expertise with a strong international dimension**
- **A structured regional professional network**
- **Strategic market intelligence**
- **A security-, performance-, and sustainability-oriented approach**
- **High-level institutional support**

Our commitments in secure custody:

- **Securing commercial and financial transactions**
- **Protecting financed assets**
- **Guaranteeing transparency of operations**
- **Reducing legal, logistical, and financial risks**
- **Strengthening trust among all stakeholders**




CONCLUSION & INSTITUTIONAL POSITIONING MAISSANE HOLDING

YOUR STRATEGIC THIRD PARTY HOLDER OF REFERENCE IN AFRICA

In a changing economic environment, marked by the complexity of trade and the need for secure financing, MAISSANE HOLDING has established itself as a trusted strategic player in West Africa.

Our integrated model, combining secure custody, trading, logistics, and structured finance, secures trade flows, structures financial operations, and provides long-term support for the growth of businesses, banks, and investors.



MAISSANE HOLDING SECURE DETENTION

TRADING – STRUCTURED FINANCE
LOGISTICS – MARKET INTELLIGENCE

FACILITATING
TRADE IN
COMPLEX
ENVIRONMENTS,
WITH RIGOR,
TRANSPARENCY,
AND INSTITUTIONAL
EXCELLENCE.

WHAT ARCHITECTURE SHOULD YOU USE FOR YOUR FINANCIAL OPERATIONS?

Securing your credit lines and eliminating counterparty risk on your operations in Africa?



Secure your financing.

An independent, trusted third party to structure, audit, and protect your capital backed by real assets?



Structure your investments.

A strict storage and certification system to enhance the value of your goods for your partners?



Deploy our system.



**MANAGE
RISK.
RELEASE
THE CAPITAL.**



Scannez
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pour nous
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